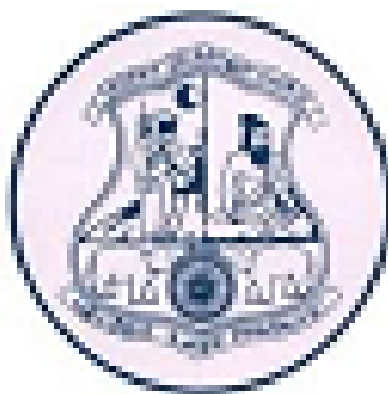


GOVERNMENT ARTS COLLEGE FOR MEN
(Autonomous)
NANDANAM, CHENNAI – 600 035.



DEPARTMENT OF _CORPORATE
SECRETARYSHIP

COURSE OUTCOME FOR
Degree Course in M.COM (C.S)

Semester System

(Three Year UG Degree Course) / (Two Year PG Degree Course)

CHOICE BASED CREDIT SYSTEM

Effective from the Academic Year

2019- 2020

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CHENNAI - 600035.
COURSE: _M.COM (C.S)_
OUTCOME**

PART	COURSE	SUBJECT CODE	TITLE	OUTCOME
SEMESTER I				
1	CORE – CC1	197201	ADVANCED MARKETING MANAGEMENT	This course helps view marketing phenomena and processes in ways that are amenable to managerial decision-making, and aims to increase the productivity of the marketing function within the organisation and society.
2	CORE - CC2	197202	ADVANCED ACCOUNTING AND ACCOUNTING STANDARDS	Upon successful completion of this course, a student will be able to: Prepare financial accounts for partnership firms in different situations of admission, retirement, death and insolvency of the partners. Prepare financial statements for partnership firm on dissolution of the firm.
3	CORE - CC3	197203	COMPANY LAW AND SECRETARIAL PRACTICE	Upon successful completion, students will have the knowledge and skills to: to give students an understanding of the principles and rules of Indian company law to a level that is sufficient to satisfy the requirements for admission to legal practice. describe the basic rules and concepts of company law, such as separate legal personality, limited liability, and the duties of company directors ,secretaries.
4	ELEC – EC1	197221	ADVANCED E COMMERCE	Intended Outcomes for the course Demonstrate an understanding of retailing in E-commerce by: analyzing branding and pricing strategies, using and determining the effectiveness of market research.
5	ELEC – EC2	197222	INFORMATION SYSTEM AND MANAGEMENT	Students will be able to learn what is digital business is and managing the digital firm To understand and evaluate the role of information systems in today's competitive business environment.
6	SS - 1		SOFT SKILL	To give each student a realistic perspective of work and work expectations, to help formulate problem solving skills, to guide students in making appropriate and responsible decisions, to create a desire to fulfill individual goals..
SEMESTER II				
7	CORE – CC4	197204	ADVANCED CORPORATE ACCOUNTING	
8	CORE – CC5	197205	FINANCIAL MANAGEMENT	Upon successful completion of Financial Management, the student will be able to: Demonstrate an understanding of the overall role and importance of the finance function. Demonstrate basic finance management knowledge. Communicate effectively using standard business terminology.
9	CORE - CC6	197206	LABOUR AND INDUSTRIAL LAW	Students will know the development and the judicial setup of Labour Laws. They will learn the salient features of welfare and wage Legislations also to integrate the knowledge of Labour Law in General HRD Practice.
10	CORE - CC7	197207	HUMAN RESOURCE MANAGEMENT	After successfully completing this students will be able to Effectively manage and plan key human resource functions within organizations Examine current issues, trends, practices, and processes in HRM Contribute to employee performance management and organizational effectiveness Problem-solve human resource challenges
11	ELECR – EC3	197223	STRATRGIC MANAGEMENT	Students will be able to describe major theories, background work, concepts and research output in the field of strategic management. ... Students will be able to demonstrate effective application of concepts, tools & techniques to practical situations for diagnosing and solving organisational problems.
12	EXT. Disp. -EDCI	197241	HUMAN RESOURCE MANAGEMENT	After successfully completing this students will be able to Effectively manage and plan key human resource functions within organizations Examine current issues, trends, practices, and processes in HRM Contribute to employee performance management and organizational effectiveness Problem-solve human resource challenges.

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13	SSS - 2		SOFT SKILL –II	To give each student a realistic perspective of work and work expectations, to help formulate problem solving skills, to guide students in making appropriate and responsible decisions, to create a desire to fulfill individual goals..
SEMESTER III				
14	CORE – CC8	197208	APPLIED COSTING	STUDENTS WILL BE ABLE DESCRIBE APPLIED COST IS WHICH USED AS A METHOD FOR TRACKING COSTS WITHIN COST ACCOUNTING, WHICH IS A DISCIPLINE OF ACCOUNTING WHICH COMPARES COSTS OF PRODUCTION TO OUTPUT PRODUCED. COST ACCOUNTING IS OFTEN PART OF A COMPANY'S DECISION-MAKING FOR MANY PROCESSES INCLUDING BUDGETING AND IMPLEMENTING COST CONTROL power of state, commanding what is right and prohibiting what is wrong. students will learn Regulatory frameworks are important tools for businesses that are about to launch because these frameworks outline the measures of burden new businesses must be aware of when they begin to establish their enterprises.
15	CORE - CC9	197209	INVESTMENT AND PORTFOLIO MANAGEMENT	Students will learn to compute historical and expected returns as well as risk measures and comprehend the importance of risk return relationship. They will learn to create an investment policy statement.
16	CORE – CC10	197210	BUSINESS REGULATORY FRAMEWORK	Power of state, commanding what is right and prohibiting what is wrong. Students will learn regulatory frameworks are important tools for business that are about to launch because these frameworks outline the measures of burden new businesses must be aware of when they begun to establish their enterprises.
17	CORE – CC11	197211	ORGANISATIONAL BEHAVIOUR	Students learn behaviour related to motivation and rewards. To identify the process used in developing communication and resolving conflicts. To explain group dynamics and demonstrate skills required for working in groups (team building)
18	ELEC – EC4	197224	SERVICES MARKETING	Students Develop an understanding of the roles of relationship marketing and customer perception of a service. Appraise the nature and development of a service marketing strategy.
19	Ext. Disp. – EDC2	197242	ENTREPRENEURIAL DEVELOPMENT	Learners will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and to become entrepreneurs.
20	SS -3		SOFTSKILL	To give each student a realistic perspective of work and work expectations, to help formulate problem solving skills, to guide students in making appropriate and responsible decisions, to create a desire to fulfill individual goals..
21		197281	INTERNSHIP	Internship is intended to provide a learning opportunity for students to: apply their knowledge and skills acquired in the classroom to a professional context; understand what skills are transferable to new contexts;
SEMESTER IV				
22	CORE – CC12	197212	ACCOUNTING FOR MANAGERIAL DECISION	It helps students to understand how managers make operational decisions–intended to help increase the company's operational efficiency–while also helps in making long-term investment decisions.
23	CORE – CC13	197213	CORPORATE GOVERNANCE AND BUSINESS ETHICS	students will be able to: Understand key legal and regulatory obligations imposed on corporations; Interpret the accountability hierarchy from a corporate governance perspective; Review issues involved in addressing litigation risks in corporate governance and regulatory contexts; Use ethical theories and frameworks to analyze ethical dilemmas in business and resolve practical problems;
24	CORE – CC14	197214	RESEARCH METHODOLOGY	Students will learn to identify and discuss the complex issues inherent in selecting a research problem, selecting an appropriate research design, and implementing a research project. Identify and discuss the concepts and procedures of sampling, data collection, analysis and report using various statistical tools.

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25	CORE – CC15	197215	PROJECT WORK AND VIVA	the name it self implies, project work is simply learning through projects. It helps students to understand project areas practically, such an exposure may be useful when they become an employee in any firm
26	ELEC – EC5	197225	INCOME TAX ASSESSMENT	A student will be able to: Acquire the complete knowledge of basic concepts of income tax Understand the concept of exempted incomes. Understand provisions of agricultural income Calculate Residential status of a person. □Identify and comply with the relevant provisions of the Income Tax Act as it relates to the income tax of individuals Compute the income under the head” Income from Salary” Compute income under the head “Income from House Property” Compute income under the head “Income from Business or Profession”
27	SS – 3		SOFT SKILLS	To give each student a realistic perspective of work and work expectations, to help formulate problem solving skills, to guide students in making appropriate and responsible decisions, to create a desire to fulfill individual goals..